



**WORLD SPA  
ORGANIZATION**  
LEADING EXCELLENCE FOR  
SPA & BEAUTY PROFESSIONALS

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WSO, 23.11.22

TO:

**BOUTIQUE DEL MASSAGGIO**

*World Spa Organization*

*College Member*

SUBJECT: WELCOME LETTER

## **WELCOME TO THE WORLD SPA ORGANIZATION**

"A long tradition with a futuristic vision"

The World Spa Organization is an international community that connects the players of the Spa & Beauty market at a global level and offers professionals and operators in the sector the right tools to choose, in a conscious way, the best paths to training and updating.

Thanks to the experience of the best international experts, WSO defines the highest training standards and shares the experience and know-how of its members to offer professionals a continuous qualified updating, in line with the most modern market demands.

Every year, WSO identifies the most exciting challenges in the Spa & Beauty market and the tactics and strategies that operators in the sector must put in place to overcome them successfully.

As a leading international organization, WSO promotes wellness as an engine of economic growth, inclusive development and environmental sustainability.

We are pleased to welcome **BOUTIQUE DEL MASSAGGIO** to the **World Spa Organization** as **College Member**, year 2022-2023.

**World Spa Organization**  
*International Board*

### **AFRICA**

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